

# COLUMBIA COLLEGE HOLLYWOOD

Columbia College Hollywood • 18618 Oxnard Street • Los Angeles • CA • 91356

## CINEMA PROGRAM LEARNING OUTCOMES, 2020-21

**PLO 1:** Implement storytelling form and technique in the cinematic arts, from writing and development through production and post-production.

**Assessment Method: Review student work. Assign score based on rubric. Scale 0-4.**

**Goal:** Average > 3.0

<b>SU20</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
FILM290 Production I: Short Film	6	2.33
F335 Production Workshop/FILM490 Thesis Workshop	20	2.52
<b>FA20</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	20	2.75
<b>WI21</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	20	3.25
<b>SP21</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	16	3

*During the move to remote instruction, assessment of first and second year courses was largely paused, to be restarted upon the return to on-ground instruction.*

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## GENERAL EDUCATION LEARNING OUTCOMES, 2020-21

**PLO 2:** Make use of the tools and techniques of professional cinema production.

**Assessment Method: Review student work. Assign score based on rubric. Scale 0-4.**

**Goal:** Average > 3.0

<b>SU20</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
FILM290 Production I: Short Film	6	2.66
F335 Production Workshop/FILM490 Thesis Workshop	20	2.76
<b>FA20</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	20	3.5
<b>WI21</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	20	3.15
<b>SP21</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	16	2.5

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## GENERAL EDUCATION LEARNING OUTCOMES, 2020-21

**PLO 3:** Evaluate works of cinema with regard to cultural influences and historical precedents.

**Assessment Method: Review student work. Assign score based on rubric. Scale 0-4.**

**Goal:** Average > 3.0

<b>SU20</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
FILM290 Production I: Short Film	6	2.0
F335 Production Workshop/FILM490 Thesis Workshop	20	2.35
<b>FA20</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	20	2.83
<b>WI21</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	20	2.95
<b>SP21</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	16	3.25

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## GENERAL EDUCATION LEARNING OUTCOMES, 2020-21

**PLO 4:** Apply knowledge of business practices, legal standards, and protocols specific to entertainment industries.

**Assessment Method: Review student work. Assign score based on rubric. Scale 0-4.**

**Goal:** Average > 3.0

<b>SU20</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
FILM290 Production I: Short Film	6	2.33
F335 Production Workshop/FILM490 Thesis Workshop	20	2.7
<b>FA20</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	20	3.1
<b>WI21</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	20	3.25
<b>SP21</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	16	3.125

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## GENERAL EDUCATION LEARNING OUTCOMES, 2020-21

**PLO 5:** Justify plans and decisions as the result of research, consensus building, and critical thinking.

**Assessment Method: Review student work. Assign score based on rubric. Scale 0-4.**

**Goal:** Average > 3.0

<b>SU20</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
FILM290 Production I: Short Film	6	2.33
F335 Production Workshop/FILM490 Thesis Workshop	20	2.95
<b>FA20</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	20	3
<b>WI21</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	20	3.45
<b>SP21</b>		
<b>Course Code and Title</b>	<b># of Students Measured</b>	<b>Average score</b>
FILM101 Production Fundamentals	—	—
PROD210 Producing I	—	—
F335 Production Workshop/FILM490 Thesis Workshop	16	3.125

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## GENERAL EDUCATION LEARNING OUTCOMES, 2020-21

<b>Academic Year:</b>	AY 20 - 21
<b>Campus:</b>	Los Angeles
<b>Prepared By:</b>	René Bruckner

**The General Education program is assessed according to the program learning outcomes.**

Upon successfully completing the General Education program, students will be able to:

- PLO 1: Implement storytelling form and technique in the cinematic arts, from writing and development through production and post-production.
- PLO 2: Make use of the tools and techniques of professional cinema production.
- PLO 3: Evaluate works of cinema with regard to cultural influences and historical precedents.
- PLO 4: Apply knowledge of business practices, legal standards, and protocols specific to entertainment industries.
- PLO 5: Justify plans and decisions as the result of research, consensus building, and critical thinking.

### Deadlines

Quarterly IERs are due Week 3 of the following quarter. Annual IERs are due Week 5 of summer quarter of the following Academic Year. Actual dates indicated in header.

### Assessment Method

PLOs: Direct Assessment of student work.

Based on the course rubric, assign a score:

Goal: > 3.0      0 = Not Present  
                         1 = Novice  
                         2 = Developing  
                         3 = Proficient  
                         4 = Accomplished