

COLUMBIA COLLEGE HOLLYWOOD

Columbia College Hollywood • 18618 Oxnard Street • Los Angeles • CA • 91356

GENERAL EDUCATION LEARNING OUTCOMES, 2020-21

GELO 1: Compose written communications in English with precise command of usage, organization, and expressive form

Assessment Method: Review student work. Assign score based on rubric. Scale 0-4.

Goal: Average > 3.0

SU20		
Course Code and Title	# of Students Measured	Average score
HUMA101 Composition I: College English	25	1.84
HUMA201 Composition II: Reading, Writing, Thinking	8	1.94
HUMA310: Critical Studies: Art, Media, Culture	8	2.69
LITR383 Art of the Short Story	10	2.95
FA20		
Course Code and Title	# of Students Measured	Average score
HUMA 101 Composition 1: College English	27	1.67
WI21		
Course Code and Title	# of Students Measured	Average score
HUMA 101 Composition 1: College English	20	1.8
HUMA201 Composition II: Reading, Writing, Thinking	24	1.71
THST 386 Female Playwrights	16	2.1
SP21		
Course Code and Title	# of Students Measured	Average score
Hiatus quarter for this GELO		

With GELO 1 - Written Communication, the year's scores were generally aligned with expectations based on course levels. The one anomaly there is in W21, when Comp I final papers averaged slightly higher than those of Comp II. Faculty doing these assessments, who are also teaching in the courses assessed, continue to coordinate with each other, checking that coursework has consistency in the levels of expectations/degree of difficulty, as well as consistency in the interpretation of the GELO rubrics ("calibration" of the assessment team).

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GENERAL EDUCATION LEARNING OUTCOMES, 2020-21

GELO 2: Discuss ideas with clarity and composure in oral communication settings

Assessment Method: Review student work. Assign score based on rubric. Scale 0-4.

Goal: Average > 3.0

SU20		
Course Code and Title	# of Students Measured	Average score
HUMA105 Fund Of Oral Communication	9	1.83
CMST210 History of Motion Pictures II	21	2.43
F335 Production Workshop 3 FILM490 Thesis Workshop III	20	2.5
FA20		
Course Code & Title	# of Students Measured	Average score
F335 Production Workshop 3 FILM490 Thesis Workshop III	20	2.67
WI21		
Course Code & Title	# of Students Measured	Average score
HUMA105 Fund Of Oral Communication	9	1.6
HUMA201 Composition II: Reading, Writing, Thinking	24	1.81
SP21		
Course Code & Title	# of Students Measured	Average score
F335 Production Workshop 3 FILM490 Thesis Workshop III	15	2.93

For GELO 2 - Oral Communication, we saw a fair amount of consistency in the first and second year courses, with some fluctuation when switching to different courses. The one notable change over this academic year is in the Thesis course, with senior students noticeably improving from SU20 through SP21. This could be the result of renewed effort by the GE Full Time faculty to insinuate themselves into the Thesis class and work directly with students on composing and rehearsing for their presentation.

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GENERAL EDUCATION LEARNING OUTCOMES, 2020-21

GELO 3: Execute research plans, from the initial identification of information needs through to the evaluation and utilization of findings

Assessment Method: Review student work. Assign score based on rubric. Scale 0-4.	
Goal:	Average > 3.0

SU20		
Course Code and Title	# of Students Measured	Average score
HUMA101 Composition I: College English	25	1.96
HUMA201 Composition II: Reading, Writing, Thinking	8	1.97
HUMA310: Critical Studies: Art, Media, Culture	8	2.5
BHVS321 Topics in Social Psych	10	3.05
FA20		
Course Code & Title	# of Students Measured	Average score
HUMA101 Composition I: College English	26	1.7
BHVS 325 Social Psychology of Sex and Gender	8	3.2
WI21		
Course Code & Title	# of Students Measured	Average score
HUMA 101 Composition 1: College English	20	1.9
HUMA105 Fund Of Oral Communication	9	1.28
HUMA201 Composition II: Reading, Writing, Thinking	24	1.65
THST 386: Female Playwrights	16	2.13
SP21		
Course Code & Title	# of Students Measured	Average score
Hiatus quarter for this GELO		

In the first- and second-year courses, GELO 3 - Information Literacy is appears to align with course level expectations for the most part. There were some lower averages in the Winter 21 sections of two courses, Fundamentals of Oral Comm and Composition II. The assessment meetings focused discussion on why that could be, with faculty determining to review how much instruction time is devoted to reviewing research, use of info/sources, etc. (rather than assuming students have it mastered).

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GENERAL EDUCATION LEARNING OUTCOMES, 2020-21

GELO 4: Utilize quantitative information with understanding of its applicability in real-world settings

Assessment Method: Review student work. Assign score based on rubric. Scale 0-4.

Goal: Average > 3.0

SU20

Course Code and Title	# of Students Measured	Average score
MATH101 General Math / GN105A Math Essentials+	—	—
BHVS321 Topics in Social Psych	10	2.95

FA20

Course Code & Title	# of Students Measured	Average score
MATH101 General Math	26	1.9
BHVS 325 Social Psychology of Sex and Gender	8	3.06

WI21

Course Code & Title	# of Students Measured	Average score
Hiatus quarter for this GELO		

SP21

Course Code & Title	# of Students Measured	Average score
Hiatus quarter for this GELO		

With GELO 4 - Quantitative Reasoning, the assessed courses in SU and FA20 showed no signs for concern. However, there was an overall low number of courses assessed for the academic year, a result of continuing to adjust to the campus closure and move to all remote/online courses. The coming AY should show a rebound with more courses assessed and larger sample sizes.

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GENERAL EDUCATION LEARNING OUTCOMES, 2020-21

GELO 5: Formulate conclusions/solutions as the result of a creative, critical thinking process

Assessment Method: Review student work. Assign score based on rubric. Scale 0-4.	
Goal:	Average > 3.0

SU20		
Course Code and Title	# of Students Measured	Average score
HUMA101 Composition I: College English	25	1.9
HUMA201 Composition II: Reading, Writing, Thinking	8	1.63
HUMA310: Critical Studies: Art, Media, Culture	8	2.56
BHVS321 Topics in Social Psych	10	3.05
FA20		
Course Code & Title	# of Students Measured	Average score
HUMA101 Composition I: College English	26	1.69
MATH101: General Math	26	1.8
BHVS 325 Social Psychology of Sex and Gender	8	3.4
WI21		
Course Code & Title	# of Students Measured	Average score
HUMA 101 Composition 1: College English	20	1.8
HUMA105 Fund Of Oral Communication	9	1.6
HUMA201 Composition II: Reading, Writing, Thinking	24	1.58
THST 386: Female Playwrights	16	2.1
SP21		
Course Code & Title	# of Students Measured	Average score
Hiatus quarter for this GELO		

For the 20-21 year, GELO 5 - Critical Thinking showed less clear alignment of scores with course level, and a less positive progression from lower to upper level. Two factors that seemed to play into that were: (1) Less consistency in methods and approach within the assessment process itself, with the remote work environment and uneven sample sizes combining to create what is likely a mere appearance of students regressing; and (2) the choice of upper level courses consisting of classes with students who had jumped ahead, so to speak, preferring to register for GE courses early over taking their core discipline courses in the remote environment (in other words, a close look shows that the 300 level courses above were populated by students at all levels, not just advanced students).

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GENERAL EDUCATION LEARNING OUTCOMES, 2020-21

Academic Year:	AY 20 - 21
Campus:	Los Angeles
Prepared By:	René Bruckner

The General Education program is assessed according to the program learning outcomes.

Upon successfully completing the General Education program, students will be able to:

GELO 1: Compose written communications in English with precise command of usage, organization, and expressive form.

GELO 2: Discuss ideas with clarity and composure in oral communication settings.

GELO 3: Execute research plans, from the initial identification of information needs through to the evaluation and utilization of findings.

GELO 4: Utilize quantitative information with understanding of its applicability in real-world settings.

GELO 5: Formulate conclusions/solutions as the result of a creative, critical thinking process.

Outcome 6 Student Satisfaction (Source: Student Affairs and Academics)

Outcome 7 Instructor & Course Quality (Source: Academics)

Deadlines

Quarterly IERs are due Week 3 of the following quarter. Annual IERs are due Week 5 of summer quarter of the following Academic Year. Actual dates indicated in header.

Assessment Method

PLOs: Direct Assessment of student work.

Based on the course rubric, assign a score:

Goal: > 3.0 0 = Not Present
 1 = Novice
 2 = Developing
 3 = Proficient
 4 = Accomplished